



**FOR IMMEDIATE RELEASE**

**Saint John Airport Launches *Flight Path* to Keep Community on Board with What's Ahead**

**SAINT JOHN, NB – [May 8, 2025]** – The Saint John Airport (YSJ) is proud to introduce *Flight Path*, a new monthly newsletter designed to keep travelers, aviation enthusiasts, and community members informed about what's happening now—and what's on the horizon. The first edition takes off tomorrow with insider updates, travel tips, and a clear view of YSJ's continued growth and connectivity plans.

"This newsletter is about charting a course together," said Lori Carle, Manager of Marketing and Public & Corporate Relations at YSJ. "With *Flight Path*, we're inviting the community to stay informed, feel connected, and come along for the journey as we build what's next for Saint John Airport."

Subscribers can expect:

- **Airline and destination updates**
- **Spotlights on local partnerships, passengers, and team members**
- **Sneak peeks at airport development and community events**
- **Ways we are improving your passenger experience**



The newsletter is one more way the airport stays connected with the community—sharing progress, celebrating milestones, and offering a closer look at what's ahead. To subscribe, scan the QR code.

**About Saint John Airport:**

The Saint John Airport Inc. is a community-based, not-for-profit corporation serving the air travel needs of residents of southwestern New Brunswick. The airport (YSJ) is a key element in the social development of the Greater Saint John region and a vital gateway to economic growth in New Brunswick. The Saint John Airport reinvests all profits back into the airport and local communities.

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